

BEST PRACTICES IN TOURISM

two islands
from Greece and Turkey
cooperates in Tourism

Chios and Çeşme: common history and culture



Representatives of tourism sector from Çeşme and Chios developed a successful cooperation in the field of tourism.



Union of Tradesmen in Çeşme and Chios
Hoteliers Union acts together to improve
the potential of tourism in the area.



Entrepreneurs played a vital role to improve the cooperation opportunities and creation of confidence atmosphere between two countries.



According to agreement between the organisations:

- Investors of tourism and representatives of sector will host each other by meetings, this project is called: brothership and cooperation
- A common website will be created that aims touristic promotion of area
- Çeşme and Chios will attend international tourism fairs together
- Membering hotels from both sides will make 50 % of discount for each other

