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Spanish Wine point





Bodegas Castano













The wine tourism





Our proposal: Wine tourism in Bodegas Castaño



One of our most ambitious projects, surrounded by 500 hectares of vineyards



A more genuine approach to wine tourism



Enjoy the Castaño wineries and the vineyards



Discover one of the most innovative wineries

The chalenge



• To take foreign people from the coast to the wine tourism activities and sell wine



Our model





Wine points



What is a wine point?

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A restorant wine bar

Social clubs Social clubs



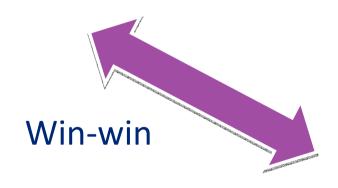
What get the wine point...



wine Point



We send customers there
Sells our wine
Sells wine tourism activities
Serve our wines in the local



Get new customers from the wine point

We sell wine at the winery

We sell wine online and is delivered at the wine point



How it works...





wine point's website







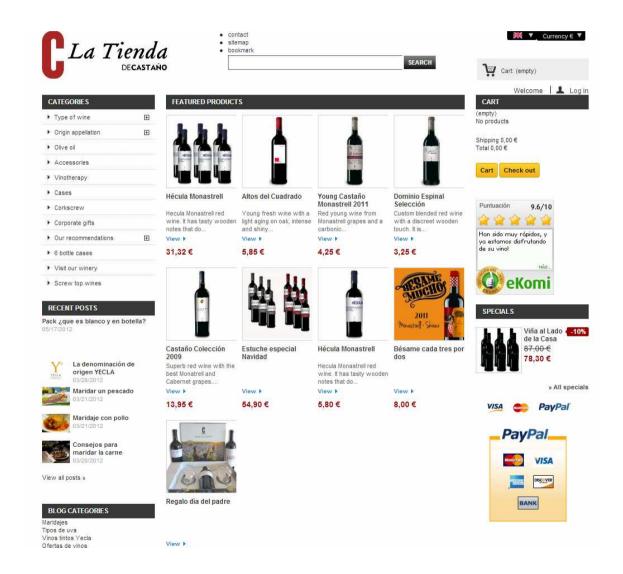






The online shop





The project August-13 Harvest Built the model Wine points Kick-off

Further information...



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